

## CAFFREY WELLES FINE ARTS AWARD

# GUIDELINES

The Caffrey Welles Fine Arts Award is an opportunity for you to earn recognition and a monetary reward by creating a work of art. The award honors Mollie Caffrey and Kevin Welles, just a couple of the many teachers at WBAHS who, through their own innovation, inspire others to reach their full creative potential.

### How to Apply for the CWFA Award

If you are a student at Wilkes-Barre Area High School, then you are eligible to apply for the Caffrey Welles Fine Arts Award. You can start planning your entry as soon as you want, but you must submit your entry online at [www.isemanfoundation.com](http://www.isemanfoundation.com) by 11:59PM ET on May 7<sup>th</sup>, 2023. If you want to submit after May 7<sup>th</sup>, you need to get approval by requesting an extension first.

Your entry consists of two important elements:

**Work of Art** A “work of art” may be whatever you want or invent, including but not limited to a painting, sculpture, poem, story, screenplay, essay, song, dance, photography, video production, animation, illustration, architectural project, performance art piece, portfolio or collection of different works of art, etc. You do you!

You must display your work of art electronically so all the judges can access it. Whether this is your own personal website, a blog, or other web platform is totally up to you. Here are some potential sites for hosting your work of art: [Squarespace](#), [Wix](#), [Blogger](#), [Tumblr](#), [Instructables](#)

Your work of art should be just that: YOURS. You can work with friends or as a team to create your work of art but be sure to credit anyone that helps or inspires you with your work of art.

Finally, be sure that your work of art does not hurt anyone, physically or emotionally. You can and should express and invoke many emotions with your work but, ultimately, they should all come without harm to you or the viewers.

**Artist Statement** When you submit your work of art, you will be required to submit an Artist Statement that explains your/your team’s motivations, experiences, emotions, inspirations, learnings, etc. for creating the work of art. Explain to the judges why you created this work of art, what you wanted to happen as a result, and what did happen after you created it. Tell us the story behind the art. There is no minimum or maximum word length, and if you got any special help, give due credit within your Artist Statement.

### How to Win the CWFA Award

Any WBAHS student can enter, but only a few will claim the top prizes. To have a winning project, here are the competencies that will earn you top points.

**Design and Style** The winning artist creates a work of art that makes it visually apparent that they were highly intentional in their design and paid close attention to detail. The winning work of art is nuanced, demonstrates a mastery of at least one artistic element (and an awareness of others) and is well-crafted, striking, and designed with a distinct style.

**Innovation** The winning work of art successfully breaks rules or conventions, or uses materials or ideas in new, clever or surprising ways.

**Originality** The winning work of art is new, unique, and surprising. It shows a personal touch and inspires curiosity and new thoughts and/or conversation from audience/viewers.

**Artist Statement** The winning artist clearly conveys personal, detailed, and provoking motivations, learnings, and experiences related to the work of art in their Artist Statement.